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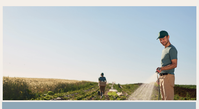
CIRSEAU

Building a water-smart economy and society

www.cirseau.eu

Water is an essential resource. But in the context of a changing climate, the transition towards a water-smart economy and society is crucial. **The CIRSEAU** project will build a **Circular Water Economy Community** formed by relevant stakeholders from all fields, with the goal of **contributing to this shift towards a circular European water cycle**.

CIRSEAU's GOALS AND AMBITIONS



Changing water users' perceptions and behaviours to encourage the adoption of circular solutions

Addressing relevant social barriers and developing a map for efficient management of resources and energy in a sustainable water cycle.

Accelerating the transition to a circular water economy, in line with EU policies of Zero Pollution, to become climate neutral by 2050.

Promoting the triple sustainability: for the people, the economy and the planet.

Creating a Circular Water Economy Community to unite different stakeholders and keep working towards a water-smart cycle.

THE CIRSEAU PROCESS

1. Analysing processes
Assessment of +80 projects' results and guidance for potential water-related EU policies.

2. Engaging
Consultation of stakeholders and co-creation of solutions to remove social barriers towards water innovation.

3. Proposing
Development of End of Waste (EoW) criteria and identification of needs for standards, in line with EU policies.

4. Widely spreading
Highlighting benefits of water solutions to enable adoption.
Targeted education for Young Water Professionals.

5. Building a collaborative ecosystem
A community to accelerate the transition to a water-smart economy and society.

WORKING GROUPS

The project has established 5 working groups (WG) to unite professionals, entities and actors from different perspectives and backgrounds. Join one or more expert groups to share perspectives, foster synergies, and. Drive forward a water-smart economy and society.

- Business Development & Market Uptake
- Impact Assessment
- Education & Training
- Communication
- Policy & Long-term Impact

The consortium

aqualia · TU Delft · KWR · IWW Wasserforschung · SINTEF · innome · PKF Attest · eurecat · Water Europe Technology & Innovation · EurEau

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